The conclusion that I’ve drawn from the analysis is that crowdfunding campaigns will always have a large amount of data to organize because it involves many donors and a large amount of money. Based on the data, I also found that crowdfunding can be very useful for reaching financial goals and getting an idea of a company’s popularity in a short amount of time. Lastly, aside from the vast variety of opportunities available, campaign organizers probably start preparing a year or so before they run the campaign.

One limitation I noticed in the datasheet is the repetitive list of countries. Having a bigger variety of countries may have skewed the data in different categories such as money given, donors success, and category preferences.

I think a scatter plot would benefit the data in the spreadsheet because it would show clear trends that some areas may have. I think we’d be able to gauge which areas had upward trends and patterns of success.